



HOC & HOCP STRATEGIC PLANNING *Discussion Sessions*

HOCP Board of Directors

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July 15, 2024

HOC & HOCP Strategic Planning Overview

- Discuss Proposed Recommendations
 - Overarching Goals
 - Proposed priorities by population
 - Funding prioritization
- Review HOCP Strategic Planning Timeline
 - Preview of August discussion
 - Drafting of narratives

Proposed Recommendations for HOCP

Overarching Goals

1. Help to break intergenerational cycles of poverty by adapting a cradle to career model focused on economic mobility.
2. Expand and diversify programming to ensure equity across all age groups.
3. Track and evaluate outcomes to assess impact, scalability, and sustainability.



Proposed Priorities for Youth

Children under 5 years of age

- Parenting & school readiness
- In-home libraries
- Early savings plans

Elementary/Middle School Youth

- STEM enrichment programs
- Out-of-School programs
- Back-to-School event

High School Youth

- College/Career Readiness + Financial Literacy
- Community Coaches
- Tony Davis Memorial Scholarship



Proposed Priorities for Adults

Adult Education / Workforce Development

- Community Health Worker program
- Career Advancement
- Asset building
- Tuition Assistance
- AEWD workshops and special events

Small Business Development

- Specialized coursework
- Licensing / Certifications
- Mentoring



Proposed Priorities for Older Adults

Reduce Isolation

- Senior Companion Program
- Social events

Foster Independence

- Senior Connection services
- Trust and Estate Planning

Promote Health and Wellness

- Community Gardening
- Fitness and Nutrition

Proposed Recommendations for HOCP

Categorizing recommendations using an Evaluation Matrix

Evaluation Matrix (Example)

| Recommendation | Budget | Discretionary Funding | External Grant Funding | Discretionary + External Funding | New | Existing |
|----------------------|---------|-----------------------|------------------------|----------------------------------|-----|----------|
| Pre-School Readiness | 100,000 | | ✓ | | ✓ | |
| Back-to-School | 17,500 | ✓ | | | | ✓ |
| Senior Companionship | 75,000 | | | ✓ | ✓ | |



Proposed Recommendations for HOCP

Setting Priorities

Discretionary Funding = Primary Priority

Discretionary + Outside Funding = Secondary Priority

Outside Funding Only = Supporting Priority

Proposed Recommendations for HOCP

***Next Discussion
August***

Agenda:

- Review of Primary, Secondary, and Supporting Priorities
- Budgetary Projections
- Setting the Five-Year Timetable
- Drafting the strategic plan narrative